



Dacorum U3A

Apple Mac Users Group

Tuesday 2nd June 2015

**MultiMedia Files
on iPad, iPhone, MacBook iMac Etc**

Agenda



- Identify topics to discuss in later meetings
- Overview of today's Presentation
- Apple Multimedia Presentation
- Tea and Coffee break (about 3.00 pm?)
- Questions and Problems

Apple Multimedia Overview



Question : What is a Multimedia File?

Answer : Multimedia falls into one of the following categories

VIDEO

MUSIC & AUDIO

PHOTOS

INTERNET RADIO

Apple Multimedia Overview



Media File Formats

There are numerous Media File types which are used to store data

These are:

Music & Audio File

.mp3, .wav, .m4a, .au

Video File Types

youtube, .swf, .mp4

Image File Types

.png, .jpg, .gif, .tiff, .bmp



Apple Multimedia Overview

Multimedia Players

During this presentation we will be covering:

Video Players

e.g Iplayer, You Tube, VLC Player, AV Player Etc.

Music Players

iTunes, VLC Media, Spotify, VOX

Photo & Slideshow Players

e.g iPhoto, Photos, Picasa, Aperture, Lightroom

Radio Players

e.g iTunes, iPlayer Radio, Tunein radio etc

Apple Multimedia Overview



There are several AV (Audio/ Visual)
Players Apps available to download on
the APP store or direct from web sites.

Some are better than others, but these
are a selection of the better ones:

iTunes (Built in to IOS & OS X)

AVPlayerHD for IOS

VLC Media Player (MAC OS X)

VLC for iOS 2.5.1

QuickTime is built into Mac OS X.

Apple Multimedia Overview



iTunes

iTunes is the best way to organise and enjoy the music, movies, and TV shows you already have. You can even listen to free streaming radio stations with iTunes Radio. iTunes works on Mac, PC, iPad, iPhone, iPod touch, and Apple TV.

Apple Multimedia Overview



VLC media player

VLC is a free and open source cross-platform multimedia player and framework that plays most multimedia files as well as DVDs, Audio CDs, VCDs, and various streaming protocols.

Simple, fast and powerful media player.

Plays everything: Files, Discs, Webcams, Devices and Streams.

Plays most codecs with no codec packs needed:

MPEG-2, DivX, H.264, MKV, WebM, WMV, MP3...

Runs on all platforms: Windows, Linux, Mac OS X, Unix...

Completely Free, no spyware, no ads and no user tracking.

Can do media conversion and streaming.



Apple Multimedia Overview

In addition to stand alone Apps, you can also use your Browser as a Multimedia Player to access web sites such as: [You Tube](#), Spotify, [BBC iplayer](#), etc to view Video content.

Don't forget that you can also access LOCAL Files on your device using your browser to play Video, Music , Photos etc.

Example: Link to [Juliette Valduriez](#) Video on local C:drive

Apple Multimedia Overview



SPOTIFY

SPOTIFY is an on-line music Web site, which is Free, but contains advertising (Paid for option removes Adverts)

You can Also use Spotify to play your LOCAL MP3 music files.

Example: see Spotify App

Apple Multimedia Overview



Viewing Photo Files

1. Use built in Viewer in Photos App

2. Use Preview (Space bar)

3. Use a Photo Editor App e.g Picasa, Aperture, Lightroom

4. Use Software which came with your camera

5. Here are some other photo editor / viewer apps

[Gimp](#) (good & free)

[seashore](#) (good & free)

[imagemwell](#) (basic & cheap)

[pixelmator](#) (excellent but not free)

Apple Multimedia Overview

Radio Players



There are several options for listening to Internet radio using your iPad/ iPhone or Macbook Air etc.

These are some of the most popular:

iTunes Radio (Free)

Tunein Radio (Free / Pay)

Iplayer Radio (Free)

Spotify Radio (Premium)