

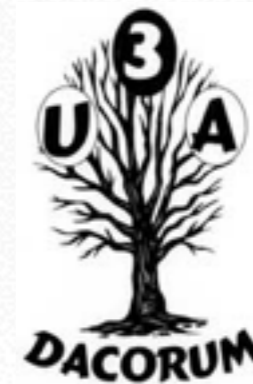
Dacorum U3A

Apple Mac Users Group

Tuesday 1st September 2015

**Getting Started With Apple Music
on iOS, Mac and PC**

Agenda



- Identify topics to discuss in later meetings
- Overview of today's Presentation
- "Apple Music" Presentation
- Tea and Coffee break (about 3.00 pm?)
- Questions and Problems

Apple Music Overview



Apple Music

Apple Music is an all-in-one streaming music service, live global radio station and social platform for artists to connect with fans. The service costs £9.99 per month, the same price as virtually all streaming music competitors, although Apple is offering a free three-month trial period to encourage customers to try it out.

Apple Music provides unlimited streaming of almost the entire iTunes Store catalogue of music without needing to purchase songs or albums individually. Instead of paying £1.99 per song download, for example, subscribers have millions of songs at their fingertips for essentially the cost of an album. A family plan through iTunes Sharing for up to six members is also available for £14.99 per month.

Apple Music Overview



Built into the Music app on iOS 8.4 and iTunes on Mac and PC, Apple Music provides side-by-side access to both your downloaded iTunes songs and albums and streaming music library.

Apple succinctly describes it as "the best ways to enjoy music — all in one place."

While customers do not own their Apple Music collection, the service offers unlimited online streaming over Wi-Fi or a cellular data connection, and the option to download songs or albums for offline playback.

As long as a customer continues paying for their monthly subscription, they retain on-demand access to the iTunes Store catalog and their personal playlists.

Apple Music Overview



Right now, Apple Music and iTunes Match can only handle iTunes libraries of up to 25,000 tracks (songs purchased from the iTunes Store don't count toward the limit), although Eddy Cue has said Apple is working to increase the limit to 100,000 tracks later this year as part of iOS 9.

Apple Music also works well with Siri. Just ask Siri to play any song or album from Apple Music or any playlist you have set up. Siri can also find and play songs meeting certain criteria like the top song from a certain date.

Apple has existing deals with major record labels, including Universal Music Group, Sony Music Entertainment and Warner Music Group, and has also reached agreements with over 20,000 indie labels through Beggars Group and Merlin, meaning that Apple Music should have in the range of 37 million tracks available right now. Comparatively, market leader Spotify has some 30 million tracks available.

Apple Music



Getting Started

Update your iPhone, iPad or iPod touch to iOS 8.4. Tap on Settings > General > Software Update.

Open the new Music app and tap on the "Start 3 Month Free Trial" button.

Choose between the Individual Plan or Family Plan for £9.99 per month and £14.99 per month respectively. Apple will verify that your payment information is up to date and ask you to confirm your Apple Music subscription.

On the main "For You" tab of Apple Music, tap on the bubbles of music genres such as Electronic, Rock or Indie that you like.

Next, tap on the bubbles of specific artists related to those genres that you like.

Apple Music will generate curated playlists and music recommendations for you based on your personal music taste.



Apple Music

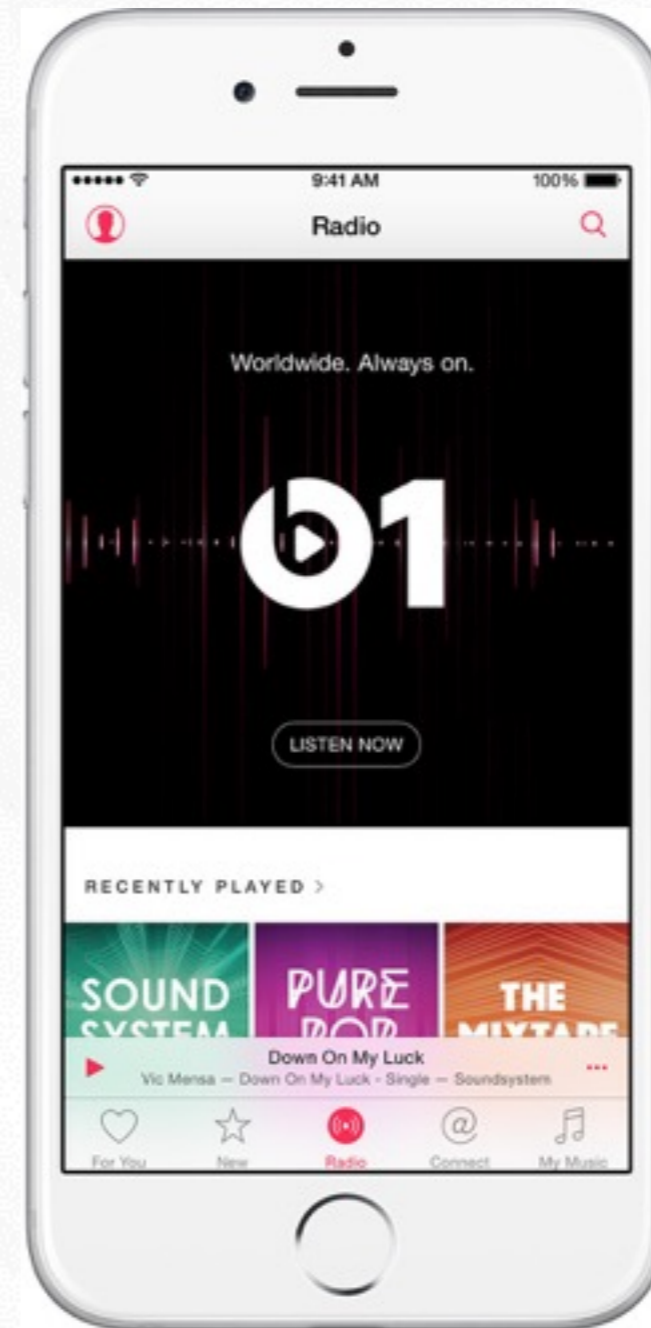
Listen to Apple Music Radio

Apple Music Radio lets you listen to Beats 1 — Apple’s first ever 24/7, worldwide radio station — as well as handcrafted, on-demand stations curated by a DJ or created by you. All on your iPhone, iPad, iPod touch, Mac, or PC.

About Apple Music Radio

Apple Music Radio includes:

- Beats 1. Beats 1 broadcasts 24/7 to more than 100 countries. Tune in for exclusive interviews, guest hosts, and the best of what’s going on in music.
- On-demand radio stations. Featured on-demand stations are expertly curated by some of the world’s finest radio DJs. You can also create your own custom stations based on songs, artists, or genres.
- More with your membership to Apple Music. With an Apple Music membership, you can skip an unlimited number of songs, listen to on-demand music stations without ads, and add songs that you like to your library.



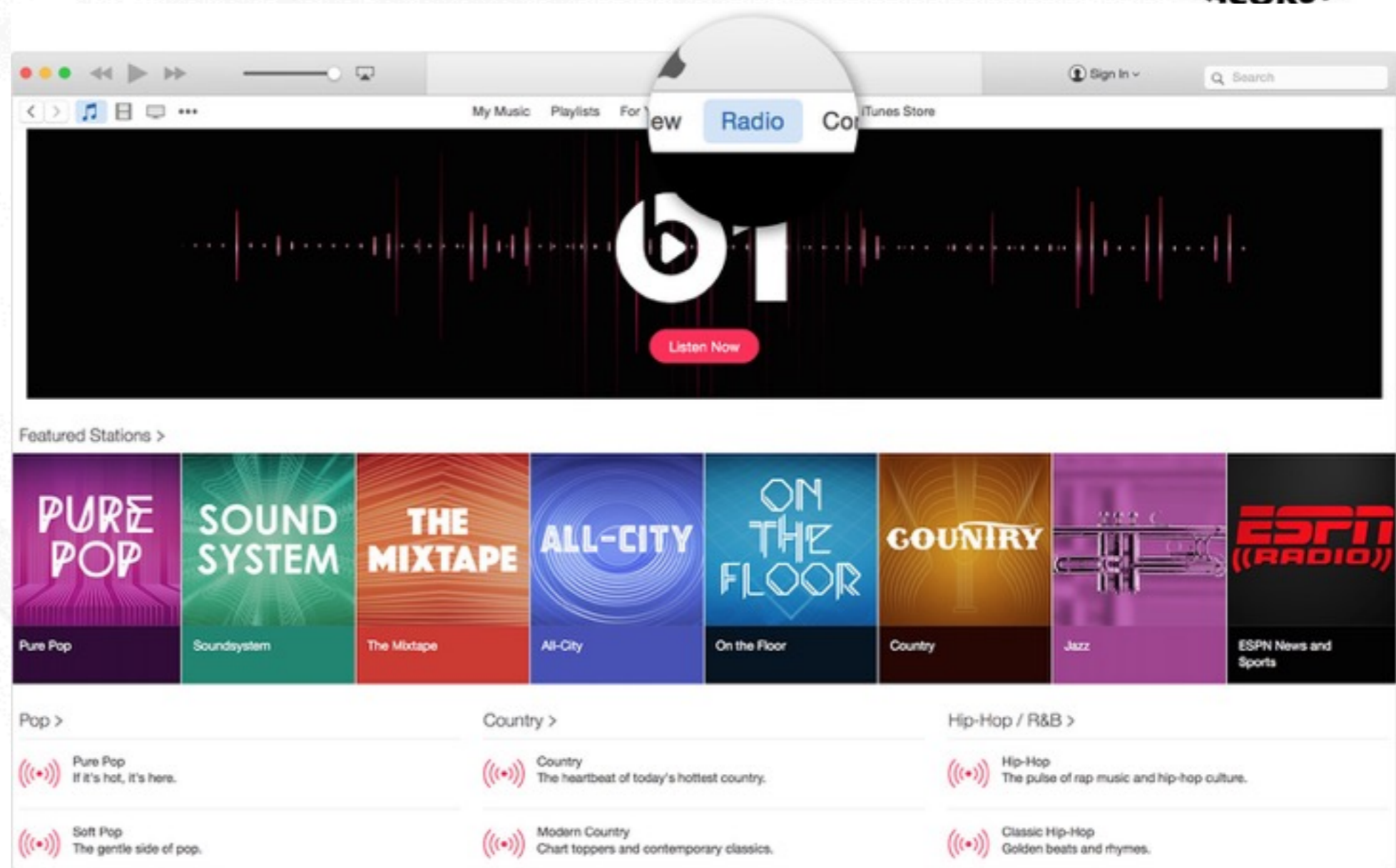
Apple Music



Start listening to Apple Music Radio

To listen on your iPhone, iPad, iPod touch, open the Music app and tap the Radio tab at the bottom of the screen. You might be asked to sign in with your Apple ID.

To listen on your Mac or PC, open iTunes. From the navigation bar at the top of iTunes, choose Radio. You might be asked to sign in with your Apple ID.



Apple Music



Create a custom station from a song, album, or artist

On your iPhone, iPad, or iPod touch:

- 1 Tap the More Options icon to the right of the song, album, or artist.
- 2 Tap Start Station.

Or just ask [Siri](#) to "Start a station from ..." and then say the name of a song, album, or artist.

On your Mac or PC:

- 1 Select any song, album, or artist. Click the More Options icon next to it.
- 2 Click New Station from Song or New Station from Artist.

Add songs from Apple Music Radio to your library

If you're a member of Apple Music, you can add songs from Apple Music Radio to your library.

- 1 Tap the More Options icon to the right of the song, album, or playlist.
- 2 Tap Add to My Music.

Apple Music



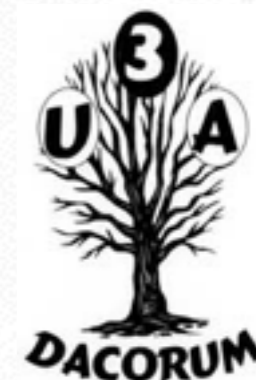
Apple Music Connect

The third component of Apple Music is Connect, a social platform built into the app that allows users to connect with artists, including sharing, liking and commenting on lyrics, backstage photos, videos and songs.

Apple hopes that Apple Music Connect will help both major and indie artists easily promote their music and engage with their fans.

Signing up to Apple Music is as simple as opening the stock Music app on an iPhone, iPad or iPod touch running iOS 8.4, or iTunes 12.2 on Mac or PC, and following the steps on the subscription menu.

Apple will not begin charging subscribers until their free three-month trial period has eclipsed, and users are free to cancel their subscription beforehand to avoid payment.



Apple Music

Apple Music Guide:

How to navigate Apple's new music streaming service



Apple Music was not only met with mixed reviews, but it also has iPhone and iPad owners asking a lot of questions.

For starters, there is no "Apple Music" app added to your device when you install [iOS 8.4](#).

Instead you can find all the Apple Music services, such as the Beats 1 radio station, in your existing Music app, which is now white.

Apple Music does not replace your music library. You can still access all the albums and songs you purchased from iTunes or added to your device in the My Music section in the Music app.

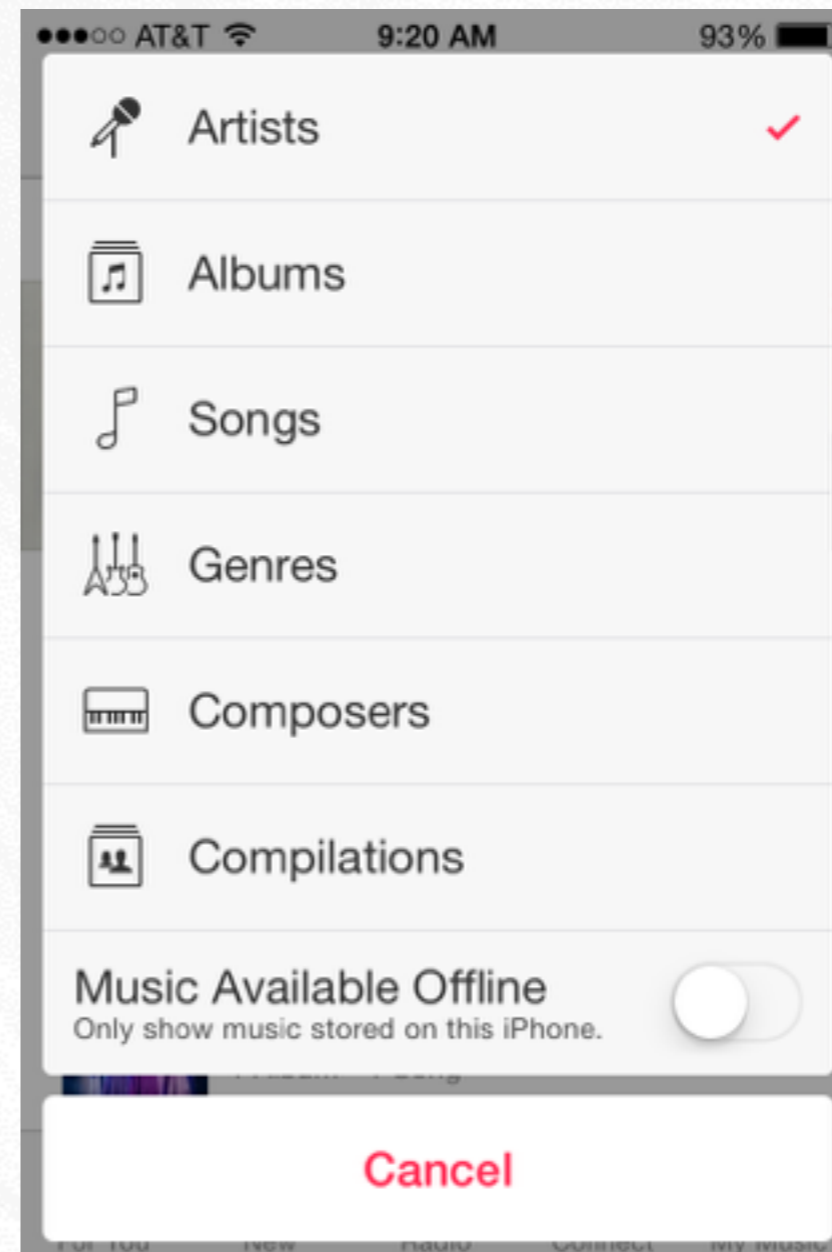
Apple Music



From the My Music screen you can see your recently added albums, artists and songs, and you can access all your playlists by swiping left on your display.

If you only want to view songs that are stored on your device and not [in the cloud](#), tap the drop down menu next to "Artists" then tap the "Music Available Offline" slider so it is ON / GREEN.

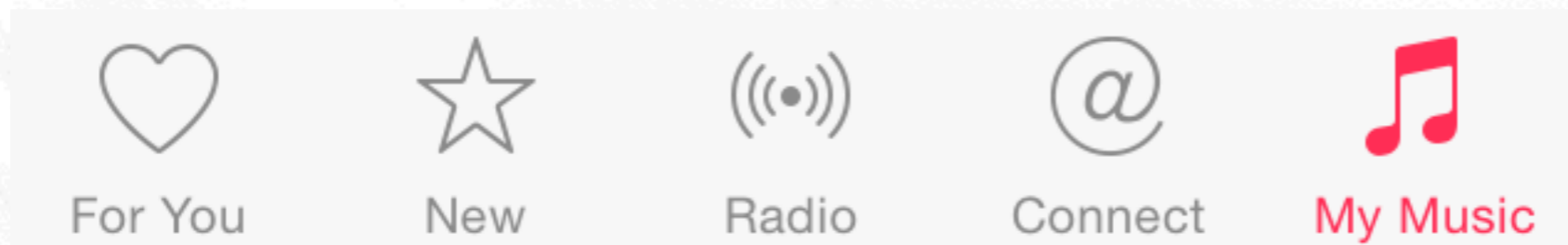
You can queue up and delete songs and share artists by tapping the three dots next to the artist's name.



Apple Music



Apple Music consists of four sections:



For You: A list of personalised playlists and artist recommendations based on the music preferences you select when first opening the app. This process involves one of the worst customisation screens where you have to tap bubbles to pick your favourite genres and artists.

New: From here you can see recently added songs and albums, trending content and you can browse by genre and search both Apple Music and your music library.

Radio: This is Apple's 24/7 radio station with human curated music.

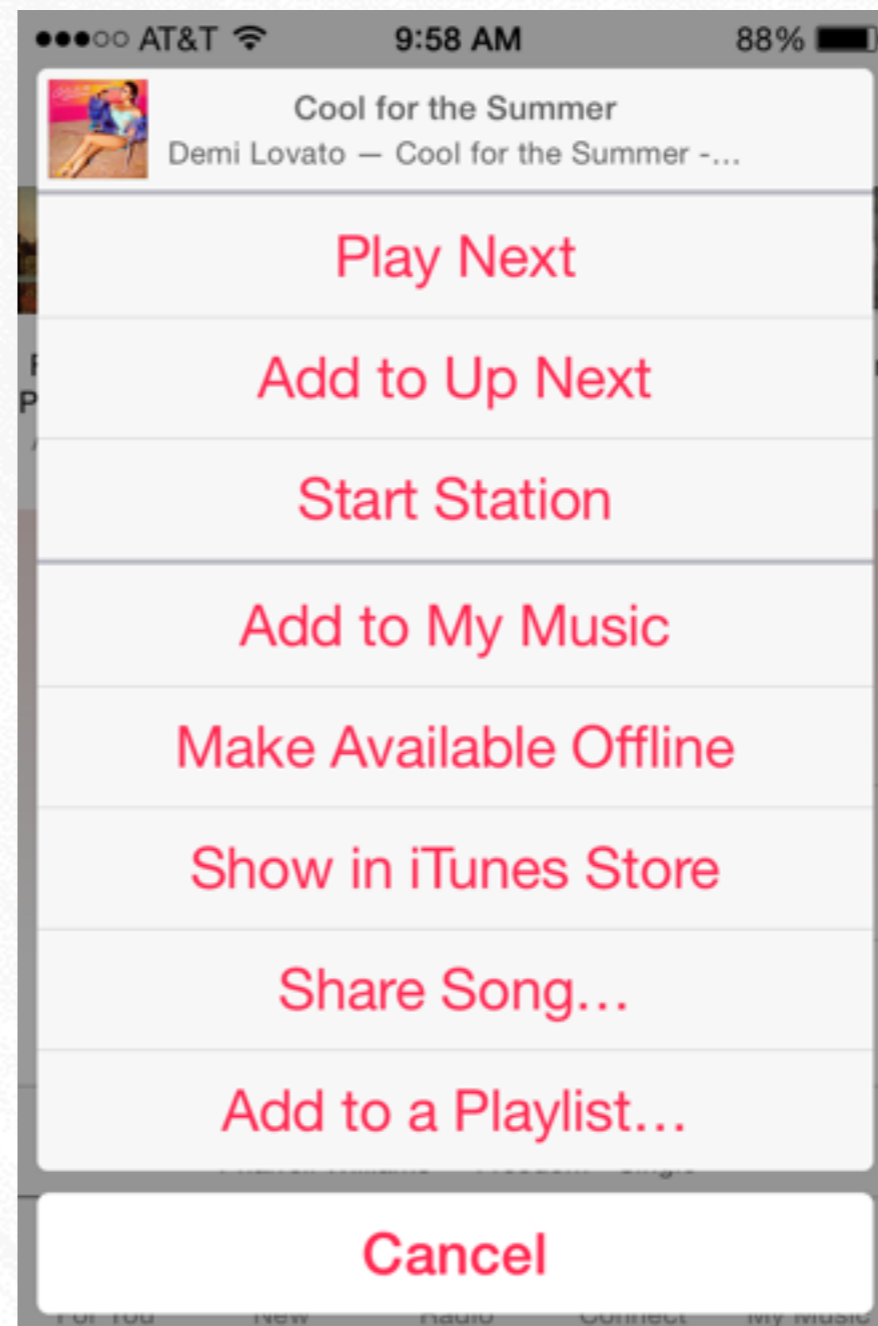
Connect is Apple's social network where fans can follow artists.

Apple Music



You can tap the three dots next to any track to make it available for offline listening or add it to a playlist.

Remember, you have to navigate to Settings > [iTunes](#) & App Store and enable the "Use Cellular Data" slider to download songs without a Wi-Fi connection.



Apple Music



How do I create an Apple Music playlist?

One of the best features of [Apple Music](#) is the ability to create your own playlists. A playlist is just a collection of songs that you enjoy, like a mixtape from the 80s or 90s. You can add any songs from the Apple Music library to your playlists, and create as many as you want. Here's how to create an Apple Music playlist and add songs:

1. Open the Apple Music app.
2. Tap My Music
3. Tap Playlists
4. Tap New
5. Create a title for your [playlist](#) then tap Done

